

JOE W. BALL, MAI
President - Pritchett, Ball & Wise, Inc.

1389 Peachtree Street, N.E.

Atlanta, Georgia 30309

(404) 874-4499

joeball@pbwatlanta.com

EDUCATION:

1965-1969 Mississippi State University; School of Business; Bachelor of Science
1970-1971 University of Georgia; Graduate Division, Real Estate & Urban Development

The Appraisal Institute education courses, exams, and seminars satisfactorily completed:

2009	National USPAP Equivalent Course	2003	Analyzing Distressed Real Estate
2009	The Art of Appraising in a Recession	2003	Appraisal Consulting: A Solutions Approach
2009	Regulatory Update: 2009 Issues & Answers	2002	Standards of Professional Practice, Part C
2008	Valuation of Conservation Easements	2002	Partial Interest Valuation (Divided)
2007	State of Atlanta; Green, Global & Grinding it out	2001	USPAP Update 2001
2007	USPAP Update 2007	2001	Analyzing Commercial Lease Clauses
2007	Business Practices and Ethics		- Understanding Implications
2006	State of Atlanta: Bubble or Bounce?		For Property Value and Marketability
2006	Scope of Work and New USPAP Requirements	2001	Technology & Real Estate Appraisal
2006	Legislative Update	2000	Valuation 2000 Conference
2005	New Tech for RE Appraisers: Cool Tools		Real Estate Cycles: Trends in Values
2005	Nat'l USPAP Equivalent Course		Partial Interests: Theory & Case Law
2005	State of Atlanta		Determination of Value - What is Fair?
2005	Reappraising, Readdressing, Reassigning		Land Values at the Rural-Urban Fringe
2004	Forecasting Revenue	2000	Federal Land Exchanges & Acquisitions
2004	State of Atlanta	2000	Leadership Development & Advisory Council
2004	Mark (to Market): Valuation for Financial Reporting	1983	Received MAI Designation

EXPERIENCE:

Engaged in real estate valuation, brokerage and consultation since November, 1971. Involved in diversified assignments for such clients as: national and state lending institutions, attorneys, mortgage brokers, investment trusts, City of Atlanta, State of Georgia, Georgia Dept. of Natural Resources, U.S. Dept. of Justice, U.S. Dept. of Ag. Forest Service, U.S. Dept. of Interior National Parks Service, Internal Revenue Service, Federal Aviation Administration, The Nature Conservancy of Georgia, Georgia Forestry Commission, The Trust for Public Land, Georgia Land Trust and private individuals. Have qualified as expert witness in condemnation, zoning, foreclosure, property tax appeals and bankruptcy proceedings. Past faculty member - Atlanta Area Technical Education Center - Real Estate Appraising Basic Principles. Have experience with Federal Home Loan Bank Board, FIRREA appraisal regulations, and Uniform Appraisal Standards for Federal Land Acquisitions (UASFLA). Appraisal assignments include the following types of properties:

Residential: subdivision land, apartments, and condominiums.

Commercial: vacant land, office buildings/parks, retail stores, shopping centers, regional malls, restaurants, multi-use projects, resort islands.

Industrial: vacant land, warehouses, distribution facilities, manufacturing plants, special purpose, business parks.

Special Use: churches, schools, sports and entertainment facilities, steel plants, automobile assembly plants.

Condemnation: powerline easements, pipeline easements, highway right-of-way, rapid transit acquisitions.

Large Land Tracts: special interest in appraising land tracts along river corridors and other environmentally sensitive areas. Extensive experience with Conservation Easements, and other preservation/conservation activities.

PROFESSIONAL AFFILIATIONS:

The Appraisal Institute, MAI Member No. 6742. Currently Certified.

The Appraisal Institute, Atlanta Chapter, Member Strategic Plan Project Team 2009; Chair - Leadership Development Panel 2008-2009; Chapter Director 2005-2007; Chapter President 2004; Vice President 2003; Secretary 2002; Treasurer 2001; Board of Directors 2000-2002; Regional Representative 1996 and 1997; Regional Ethics and Counseling Panel, 1990-1998

Designated Realtor, Atlanta Board of Realtors, Georgia Assoc. of Realtors, National Assoc. of Realtors

Licensed Broker - State of Georgia and State of South Carolina Real Estate Commissions

Georgia Certified General Real Property Appraiser #000637

North Carolina Certified General Real Estate Appraiser #A4438